

<b>PROGRAM CODE</b> UCOBFIN	<b>COLLEGE OF BUSINESS</b>
<b>EFFECTIVE DATE</b> FALL 2021	
<b>VERSION NUMBER</b> 2218	
<b>FINANCE<sup>‡</sup></b>	
<i>BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION</i>	
<b>STUDENT:</b>	<b>STUDENT ID NUMBER:</b>

<b>Business Core</b>		
COURSE	CR	GRADE
ACC 121 FINANCIAL ACCOUNTING	3	
ACC 122 MANAGERIAL ACCOUNTING	3	
BUS131 BUSINESS LAW I	3	
BUS 220 REG. ANALYSIS & DATA ANALYTICS	3	
BUS 275 BUS. DATA MGT & INFO SYSTEMS	3	
MKT 210 PRINCIPLES OF MARKETING	3	
MGM 210 PRINCIPLES OF MANAGEMENT	3	
FIN 350 FINANCIAL MANAGEMENT	3	
MGM 351 OPERATIONS MANAGEMENT	3	
INTERNATIONAL ELECTIVE: ONE OF THE FOLLOWING COURSES: ECO 360 OR FIN 365	3	
MGM 399 BUSINESS STRATEGY & POLICY	3	
ECO 11 PRINCIPLES OF MACRO-ECONOMICS ♦		
ECO 12 PRINCIPLES OF MICRO-ECONOMICS ♦		
<b>TOTAL CREDITS</b>	<b>33</b>	


<b>Required Courses</b>		
COURSE	CR	GRADE
FIN 351 PERSONAL FINANCIAL PLANNING	3	
FIN 354 INVESTMENTS	3	
FIN 360 FINANCIAL MARKETS & INSTITUTIONS	3	
FIN 363 INTERMEDIATE FINANCIAL MGMT	3	
<b>TOTAL CREDITS</b>	<b>12</b>	

- ‡ STUDENTS IN THIS MAJOR **CANNOT** DOUBLE MAJOR IN GENERAL BUSINESS
- ♦ PLEASE NOTE: THESE COURSES ARE DIRECTED GENERAL EDUCATION CATEGORY B COURSES
- CHECK MYKU FOR PRE-REQUISITES

<b>Restricted Electives</b> CHOOSE FROM ANY 300 LEVEL FINANCE COURSE, EXCLUDING BUSINESS CORE AND REQUIRED COURSES FOR FINANCE AND PERSONAL FINANCIAL PLANNING TRACKS		
COURSE	CR	GRADE
	3	
	3	
<b>TOTAL CREDITS</b>	<b>6</b>	

<b>Free Electives</b> ANY COURSE IN DEPT. OF BUS. ADMINISTRATION OR ANY UNIVERSITY COURSE THAT COUNTS TOWARDS GRADUATION (EXCEPT ENG 22)		
COURSE	CR	GRADE
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
	3	
<b>TOTAL CREDITS</b>	<b>27</b>	

<b>Directed General Education Courses</b> THESE ARE GEN ED COURSES THAT ARE ALSO PART OF THE DEGREE PROGRAM. IF YOU DO NOT TAKE THESE COURSES TO FULFILL YOUR GENERAL EDUCATION REQUIREMENTS, YOU MAY NEED AS MANY AS 129 CREDITS TO FINISH THIS DEGREE.			
COURSE	✓	CR	CATEGORY
♦ ECO 11 PRINC. OF MACRO-ECONOMICS		3	B
♦ ECO 12 PRINCIPLES OF MICRO-ECONOMICS		3	B
MAT 140 APPLIED STATISTICAL METHODS OR BUS 120 BUSINESS STATISTICS		3	C 2
<b>TOTAL CREDITS</b>		<b>9</b>	

<b>GRADUATION REQUIREMENTS</b>							
		REQUIRED	✓		REQUIRED	✓	
	GENERAL EDUCATION CREDITS	42-45			GPA IN BUSINESS CORE	2.0	
	PROGRAM REQUIREMENTS	78			GPA IN REQUIRED COURSES	2.0	
	TOTAL CREDITS	120			GPA IN RESTRICTED ELECTIVES	2.0	
	GPA IN ALL COURSES AT UNIVERSITY	2.0			GPA IN ALL MAJOR(BSBA) COURSES	2.0	

NAME	EFFECTIVE DATE AUGUST 27, 2018
ID NUMBER	VERSION 2188

# KUTZTOWN

## U N I V E R S I T Y

### DEGREE REQUIREMENTS

## GENERAL EDUCATION

**Student Learning Outcomes (SLO)**

*Upon completion of the requirements for the General Education Program, students will be able to:*

- 1 communicate clearly and effectively orally and in writing.
- 2 apply scientific and quantitative reasoning to solve problems and increase knowledge.
- 3 apply skills in critical analysis and reasoning for the interpretation of data.
- 4 engage critically with creative or artistic works.
- 5 demonstrate the ability to retrieve, interpret, evaluate, and use information.
- 6 analyze the role of values, ethics, diversity, and multiple perspectives in local and global society.
- 7 demonstrate an understanding of various models for the development of the whole person.

*Completion of the KU General Education program will give students opportunities to:*

- 8 explore concepts, ideas, and methods from a variety of disciplines.

*Use this checklist to plan your degree program. Meet every semester with your academic advisor to be sure that you are taking courses that are required to obtain the degree you are seeking. Discuss your goals and choose courses that will help you to attain them. Get the most out of your education by taking advantage of everything that Kutztown University has to offer:*

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**TOTAL GENERAL EDUCATION CREDITS 42-45**

FIND A FULL EXPLANATION OF THE GENERAL EDUCATION PROGRAM AT [WWW.KUTZTOWN.EDU](http://WWW.KUTZTOWN.EDU)

<b>First Year Seminar: Discovering College</b>		CREDITS REQUIRED	<b>3</b>	
THIS COURSE MEETS SLO 5 & 7		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
FYS 100	First Year Seminar			
TRANSFER STUDENTS TRANSFERRING 30 CREDITS OR MORE AND NOT TRANSFERRING AN FYS OR FYE COURSE MAY SELECT ANY ADDITIONAL COURSE FROM SECTIONS A, B, C, OR D TO MEET THEIR FYS REQUIREMENT.				
TRANSFER ELECTIVE:				
<b>A Communicating With And About the World</b>		CREDITS REQUIRED	<b>12</b>	
THESE COURSES MEET SLO 1 & 5		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
1	COMPOSITION 100 LEVEL CMP 1__			
2	COMPOSITION 200 LEVEL CMP 2__			
3	SPEAKING			
4	ANY WRITING (A2) OR SPEAKING COURSE (A3) OR FROM THE APPROVED LIST			
COURSES IN CATEGORIES B, C & D MUST BE TAKEN OUTSIDE THE STUDENT'S MAJOR. THE MAJOR IS DEFINED AS THE PREFIX THAT IDENTIFIES THE MAJOR. CONCOMITANT REQUIREMENTS MAY BE TAKEN TO MEET GENERAL EDUCATION REQUIREMENTS.				
<b>B Understanding Self &amp; Others</b>		CREDITS REQUIRED	<b>9</b>	
THESE COURSES MEET SLO 3 & 6		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
1	(ECO 11 Principles of Macroeconomics)			
2	(ECO 12 Principles of Microeconomics)			
3				
<b>C Understanding Science &amp; Technology</b>		CREDITS REQUIRED	<b>9-12</b>	
THESE COURSES MEET SLO 2 & 3		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
1	SCIENTIFIC INQUIRY			
2	QUANTITATIVE REASONING			
3	ANY COURSE APPROVED FOR C1 OR C2			
<b>D Understanding &amp; Creating Ideas</b>		CREDITS REQUIRED	<b>9</b>	
THESE COURSES MEET SLO 4 & 6		CREDITS EARNED:		
COURSE NUMBER	COURSE NAME	CR	GR	
1				
2				
3				

**Recommended Course Sequence**

Name \_\_\_\_\_

ID# \_\_\_\_\_

SEMESTER 1		
Course	Grade	Credits
FYS 100		
B1-ECO 11 or ECO 12		
MAT 105 or MAT 140		
BUS 131		
A1-CMP 100		

SEMESTER 2		
Course	Grade	Credits
B2-ECO 11 or ECO 12		
MAT 140 or any C1		
BUS 275 (if MAT 105 or higher completed)		
Any D1, D2 or D3		
A3-COM 10		

SEMESTER 3		
Course	Grade	Credits
ACC 121		
BUS 220		
MGM 210		
C1		
Free Elective		

SEMESTER 4		
Course	Grade	Credits
ACC 122		
MKT 210		
A2-CMP 2XX		
Any D1, D2 or D3		
Free Elective		

SEMESTER 5		
Course	Grade	Credits
FIN 350		
FIN 351		
Free Elective		
Free Elective		
Free Elective		

SEMESTER 6		
Course	Grade	Credits
MGM 351		
FIN 360		
FIN 365 or ECO 360		
Free Elective		
Free Elective		

SEMESTER 7		
Course	Grade	Credits
FIN 354		
FIN 363		
Restricted Elective		
A4		
Free Elective		

SEMESTER 8		
Course	Grade	Credits
MGM 399		
Restricted Elective		
Any D1, D2 or D3		
B3 (any B1 or B2 not previously used)		
Free Elective		

AWH: 1/13/2021

**NOTE:** This proposed plan of study advises that a student complete fifteen (15) credit hours per semester for eight (8) semesters, thus enabling the student to complete the one hundred-twenty (120) hours necessary for graduation in four years. THIS IS ONLY A SUGGESTION. **Students should meet with their advisors each semester to monitor their progress toward the graduation requirements.**